

DR JACKSON'S WINS AT THE SHORTLIST BEAUTY AWARDS



London, March 5th, 2019

AND THE WINNER IS...

Dr Jackson's is delighted to receive four awards in three different categories from The Shortlist Beauty Awards panel of independent beauty experts, competing with prestigious skincare and wellness brands. 100% independent and sponsor and ad-free, all entries are judged by a panel of industry experts in the UK, Australia and USA over a period of six months.

The Dr Jackson's winners are:

Dr Jackson's 04 Coconut Melt - Editor's Choice - Beauty
 Dr Jackson's 05 Face and Eye Essence - Editor's Choice - Beauty
 Dr Jackson's 07 Face Wash - Best Foaming Cleanser
 Dr Jackson's Detox Tea - Wellbeing Tea Category

"No other awards champion beauty brands, both established and new, like The Beauty Shortlist does...a true celebration of the best." The British Beauty Council, March 2018

About Dr Jackson's

Dr Jackson's is a science-led cosmetics brand from the UK creating luxury natural skincare products and organic herbal teas. The products are based on the principles of pharmacognosy (the study of the medicinal properties of plants and other natural substances) and care for All Skin Types in the safest and most effective way possible.

"At Dr Jackson's we take things a little bit further - making sure that, in addition to providing the highest quality ingredients in our formulations, in everything we do we care for both your skin and the planet: We never use parabens, sulphates, artificial fragrances or colouring; All of the ingredients are ethically sourced; Our products are vegan and we never test on animals."

Said in a joint statement by Dr Lori Bystrom PhD, Chief Scientific Officer and Mauro Durant, Creative Director at Dr Jackson's.

About The Beauty Shortlist & Wellbeing Awards

Founded by beauty journalist Fiona Klonarides (voted no. 4, Top 25 Who's Who in the Natural Beauty industry UK 2018), The Beauty Shortlist has consistently championed clean beauty since 2009 and celebrates its 10th year this summer. This year's 8th annual beauty awards and first ever Wellbeing Awards received a record number of entries. Both awards are global.

"I have followed Dr Jackson from the very early days, so this year's Beauty Shortlist Awards and new Wellbeing Awards wins are a wonderful result, particularly as the bar is high and our Awards are not easy to win. Last year, we received entries from 40 countries and over 600 brands - this year's entries were significantly higher. Dr Jackson's is a much-loved brand by us for many reasons, most notably for the appealing apothecary-style branding and intelligent, innovative "super-plant" formulas - so, huge congratulations on this year's multiple wins!" Fiona Klonarides, Founder, The Beauty Shortlist

For additional information please visit www.drjackson.co.uk or email press@drjackson.co.uk

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